

**Mid Term Exam**  
**M.E (Food Technology) 2nd Semester**  
**Food Product Development**

**Time Allowed : 1 Hour**

**Maximum Marks : 20**

- 1. How would you define new product? What are the different categories of new product? (5)**
- 2. What are the measures for determining product success and failure? (5)**
- 3. Explain the different techniques used to study microstructure of foods? (5)**
- 4. What is sensory evaluation? Discuss various types of difference tests used in sensory testing? (5)**